



Breakthrough Hair Regrowth Technology

Only Foligain® contains Trioxidil®, a triple action anti-thinning complex with bioactive ingredients that promote hair regrowth and scalp health. Ingredients in this truly revolutionary formula were clinically shown to help regrow hair faster than minoxidil!

Trioxidil® was developed and perfected by the experts at Foligain® to infuse key nutrients deep within the extracellular matrix of the scalp to revitalize hair follicles for healthier, thicker-looking hair. Trioxidil® is enhanced with a proprietary moisture barrier technology that locks in the key bioactive ingredients to boost efficacy and retain skin moisture for improved results and decreased dryness and irritation.



FOLLICLE STRENGTH

Stronger, Thicker, Fuller Hair

At the base of the hair follicle is the dermal papilla, which carries nourishment to grow new hair. A hair follicle that has good connective tissue and dermal papilla fosters normal hair growth. Dermal papilla cells produce extracellular matrix proteins (ECM). These proteins play an important role in hair anchoring, skin repair, and the healthy, cyclical growth of hair. Hair with improper ECM renewal will be dull and thin.

Trioxidil stimulates these ECM proteins to strengthen and thicken the hair follicles as well as improve hair anchoring for hair that is stronger, thicker, and fuller.



MATRIX VITALITY

Targeted Anti-Thinning

Bioactives target the main causes of thinning, helping to fortify follicles from within for younger-looking hair.

Enzymes called 5 α -reductases convert healthy testosterone to Dihydrotestosterone (DHT). DHT causes hair follicle to shrink and the growth phase to shorten. Preventing the formation of DHT is a key factor against the thinning of hair.

Trioxidil contains targeted bioactives that have been shown in clinical studies to reduce the formation of DHT, which helps to prevent shortening of the hair growth cycle and follicle miniaturization.



MOISTURE-LOCK

Helps Improve Scalp Health

A healthy scalp provides the right environment for better hair. Moisture-lock technology seals in nutrients and skin moisture to help reduce irritation.

A healthy scalp is vital to the promotion of thick and healthy hair. In fact, oxidation from free radicals can cause damage to the skin and scalp around the hair follicles. Chronic inflammation of the scalp, caused by a variety of factors, is known to be a contributing factor to thinning hair.

Trioxidil's bioactives help to prevent inflammation. Our unique moisture-lock technology helps to seal in these nutrients and promote a healthy, nourished scalp.



Researched Ingredients

The ingredients in our proprietary Trioxidil complex have undergone numerous efficacy studies, both *ex vivo* and *in vitro*, which demonstrates positive results for hair growth, including an efficacy study that showed it works even FASTER than minoxidil!

A four month, controlled clinical study showed that a key ingredient in Trioxidil increased the anagen/telogen ratio almost twice as much as the control group. Anagen hairs are in the growth phase, while telogen hairs are dormant.